

# JAYNE KENNEDY

For millions of American women who came of age in the 1960's and 70's, Jayne Kennedy was more than The IT Girl. More than a cherished role model for all women and African-American women in particular ... Jayne Kennedy was an inspiration and an icon!

She is best known for her pioneering work on the CBS NFL Today. American households remember Jayne Kennedy for her 1978-80 groundbreaking tenure as co-anchor on the previously all male desk of the most popular network sports show in TV history, the Emmy Award winning CBS NFL Today. As one of the first female sports broadcasters, she destroyed the myth that women could not make it in the world of sports broadcasting, blasting the doors wide open for women in sports forevermore.

Notable accomplishments include NAACP Image Awards, Emmys, Golden Globe nominations, Best Actress, Best Producer, CEBA Awards, History Maker Awards are but a few of the many firsts to her credit which also includes the first African American to win the Miss Ohio/USA/Universe crown. She was one of the first along with Jane Fonda to utilize video as a platform into the multi-billion-dollar fitness industry.

In 1983 a Coca Cola USA National Poll named Jayne Kennedy "The Most Admired Black Woman in America," 2000 – Ebony Magazine "The Sexiest Women of the 20th Century, 2015 – Essence Magazine The 30 Most Beautiful Black Women in History" and 2016 – BET "The Ten Black Female Firsts in TV Journalism Around the World"

After 32 years away from it all to raise her 4 beautiful daughters, Jayne is re-launching her career... her unfinished business.